

WLAN as a Service for IoT applications

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Outline

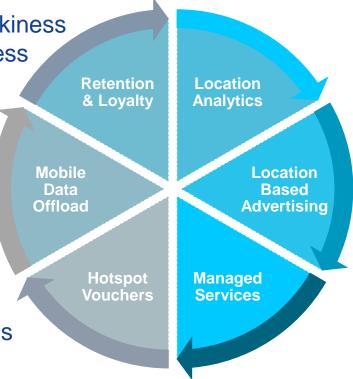
- Operator WLAN use-cases
- WLAN for IoT
- The maintenance dilemma of IoT devices
- Protecting IoT devices through virtualized WLAN access
- WLAN virtualization an evolving topic
- Conclusion and outlook

Operator WLAN use cases and value generation

Increase customer stickiness by offering mobile access through public Wi-Fi

Optimize mobile data network or deploy offload services

Create revenue by short term subscriptions to consumers



Create new revenues through location data analytics

Create new revenue streams via mobile advertising

Increase B2B revenues with managed wireless services

WLAN fits well to cloud-based IoT applications

- WLAN technology fulfills IoT requirements
 - Simple, robust, broadband, low-power technology
 - Versatile, powerful, cost-effective SoCs
 - WLAN access is available nearly everywhere



- WLAN is technology of choice for integration with cloud
 - Cloud is the most dynamic environment for service creation
 - WLAN provides transparent Internet connectivity
 - No local gateway functionality needed just put and play

The maintenance dilemma of IoT devices

- IoT devices are installed once, and might be kept forever
 - IoT devices are expected to operate 10+ years
 - Smartphones may be used for about 3 years, tablets and notebooks for 5 years
 - Btw, WLAN is keen on its long backward compatibility (20+ years)
- How to maintain secure operation over long periods
 - Most likely, security bugs in the firmware will be discovered
 - Maintenance will suffer due to rare availability of updates
 - In particular, when the devices are getting older
- If you can't correct it, you might have to protect it!

Protecting sensitive things in a hostile environment

- Isolate, separate, build walls around, and gate access
 - Well proven principles of protection for centuries

 Protection of IoT devices can follow the same principles.

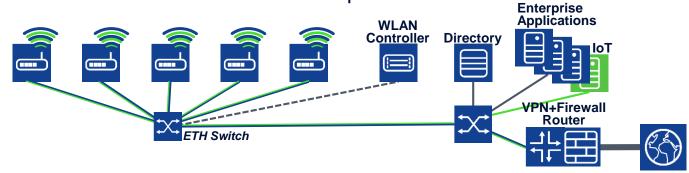


- Strictly control the communication of WLAN IoT devices.
- Operating IoT devices in a dedicated WLAN access network might even allow for secure operation of vulnerable firmware.

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Virtualized WLAN access networks

- Multiple WLAN accesses through 'multi SSID' configuration
 - WLAN has build-in virtualization capabilities.



- Network virtualization allows for multiple separate access infrastructures on a common infrastructure.
 - Network virtualization is promising technology to create 'cloud economy' also for network infrastructures.
- Virtualized WLAN creates remarkable business potential for operators.

WLAN virtualization – an evolving topic

 Enterprise WLAN solutions and Community WLAN are early examples of virtual WLAN access networks.

Not yet really virtualized, only secondary user planes

BBF TR-181 allows for configuration of virtual WLAN access in CPE devices.

Like 'assembler programming' for web applications

 IEEE 802.1 group works on abstract model of virtualized WLAN access infrastructure.

- P802.1CF defines architecture and functional model of virtualized IEEE 802 access network.
 - Covering complete network lifecycle: Operation, Administration, Maintenance, Provisioning



Conclusion and outlook

- WLAN will play a big role in IoT applications.
- Long-term system security of IoT devices is the real challenge.
- Virtualized WLAN access infrastructures can mitigate the issue.
- Broad demand for virtualized WLAN access creates business potentials for operators.
- Still a mile to go to develop and mature the technology
 - BBF TR181 and IEEE 802.1CF pave the path.
- IMHO, WLAN as a service for IoT is an emerging topic with very bright future.

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